



MEMBERS PRESENT: Marc Jacques, Faye Griffin, Israel Pattison, Sharon O’Brian, Caroline Ambrose, Anna Cunningham, David Curro, James Shaw, Amelia Thorpe, Tammy Harrington, Johnetta Alston. James Henry, Lotta Fisher, Dorothy Johnson, Dr. Mike Martin, Alex Velazquez, Dr. Michael McGuire, Debra Duncan, Rob Robinson, Doug Wright, Teri Kucher, Roanna Newton, Nathania Headley
GUEST(S) PRESENT: Melissa Simpson (ABHC), Allison Stutts, Brynda Sanders

Dial +1 (646) 749-3131

Access Code: 337-415-888

1. WELCOME AND INTRODUCTIONS – New members Vote

2. REVIEW OF THE MINUTES – Minutes approved as submitted

AGENDA ITEMS:	DISCUSSION:	NEXT STEPS:	TIME FRAME:
Public Comment	None Made		5 Minutes
Consumer/Family Challenges and Solutions	<ul style="list-style-type: none"> • CFAC members are still finding the Alliance Consumer survey very long and cumbersome. • Israel shared a recent experience he had out in the community: He was shopping at the Apple store in Crabtree Valley Mall and a store employee approached him to offer assistance- the employee had an I-Pad with him and wrote an introduction that included the information that he was an Apple employee and was deaf and mute; was there anything he could do to help Israel. Kudos to the Apple Store for hiring this employee! • The question was posed: Can Alliance fund a Peer Run Respite? - The response was that an RFP was due to come out soon (there are some licensing challenges to be overcome first) for such a facility/service. • Cumberland is facing the possible closing of the only TRC (Therapeutic Recreation Center) in the community due to funding cuts. Doug will follow up with Lotta on this. 		10 Minutes

AGENDA ITEMS:	DISCUSSION:	NEXT STEPS:	TIME FRAME:
	<ul style="list-style-type: none"> • CFAC members would like to see: <ul style="list-style-type: none"> ▪ Group homes provide more outings in the community. Is there a way Alliance can assist with advocating for this? ▪ The warm line be brought back. ▪ More job coaches/job assessments. 		
State Updates	<p>The Consumer Empowerment update was share electronically.</p> <ul style="list-style-type: none"> • DHHS is moving April 6-10, 2015. • The State CFAC meeting is on 4/8/15 at 9:00-3:00. It will be held in the Haywood Building on the Dorothea Dix Campus. • Please say good bye to Roanna as she is moving to Mecklenburg County and will no longer be the DHHS liaison for Alliance. Her replacement has not been announced. 		5 Minutes
MCO Updates/Training Branding Campaign – Doug Fuller	<p>Doug Fuller discussed the new branding campaign Alliance is launching. Alliance is working to get its name out in the community. Alliance wants to become a household name, a well-known presence in our communities. This will be a “Feel Good” campaign. It will last for the next six months, beginning this summer. There will be TV spots, Internet “commercials”, Radio sponsorships, and Billboards.</p> <p>This announcement prompted a great deal of discussion:</p> <ul style="list-style-type: none"> • Why is the focus not including access to services? • Has Alliance considered bus/vehicle signs or wraps? • Is Alliance prepared for the influx of access calls/service utilization this may cause? • Please make sure we are using community friendly language/terms (“keep it real”) as well as being bilingual. • Will Alliance work to combine the Re-Think and Branding Campaigns? 		45 Minutes

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Substance Use Disorder Continuum - UM	<ul style="list-style-type: none"> • CFAC members were assured that the monies for this campaign were from the administrative funds allocation and not from the service funds allocation. <p>If there are more suggestions or concerns please email Doug Fuller (dfuller@alliancebhc.org)</p> <p>Melissa Simpson from Utilization Management presented on the Substance Abuse (SA) Continuum.</p> <ul style="list-style-type: none"> • Melissa facilitated a discussion on the multiple aspects and the various options of SA treatments. • CFAC members asked if a “dictionary” of the acronyms used could be created and shared. • The question was asked, again, if Alliance was prepared for the possible increase of service requests the new campaigns may prompt. • Community based supports were also discussed: AA, NA, Al-ANON, etc. • The suggestion was made to make SA treatment a topic in the CFAC newsletter. The DataCom committee will take that up at the next meeting. • The rating scale for service determination was discussed. • April is Alcohol Awareness Month. 		
CFAC Survey	A shorter version of the original CFAC survey was sent out by Teri, Anna, and the DataCom Committee. There were not many responses received. Anna will be resending the survey and CFAC members are asked to complete and submit it.		15 Minutes
<u>Committee Reports</u> Data Com	<ul style="list-style-type: none"> • Please join the DataCom committee at their meeting next week. • Meet-Up is generating some interest about CFAC in the community. 		30 Minutes

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Quality Management Human Rights Committee Area Board County Subcommittee Updates	<ul style="list-style-type: none"> • Sharon O'Brian attended the March meeting. It was reported that there are 1000 to 2000 access calls received each month. • The Human Rights committee did not meet in March. • The March Area Board meeting was held in Smithfield. There were several guests in attendance. • Copies of each county subcommittee minutes were shared with CFAC members. Wake County announced that they will be hosting a Resource Fair, May 16, 2015- 10:00-2:00- at The Five Points Center, 2000 Noble Road. There are already 33 vendors registered. The Anonymous People will be shown at this event. 		
New member vote Nominating Subcommittee	Brynda Saunders was unanimously accepted as a new CFAC member. Marc Jacques, Jim Henry and Dan Shaw agreed to be on the nominating committee. This group will communicate via email.	Debra will send stipend paperwork to Brenda.	5 Minutes
Announcements	The NAMI walk will be held in May. It was suggested that subcommittee updates be moved to the beginning of the CFAC meeting so that everyone will be present for them.		5 Minutes

5. ADJOURNMENT