

Ensuring specialized support for a variety of physical health conditions is essential to helping people live their most productive and confident lives. Alliance will offer the following supports to eligible Medicaid members in order to help them reach their disease management goals and maintain a healthy environment based on their assessed healthcare needs.

Tailored Plan Members

The following value-added services (VAS) are only available to Tailored Plan members.

Asthma Management	Portable AC Units This is a one-time benefit. This VAS is expected to be a one-day duration for delivery and installation of the air conditioning unit. Criteria: Asthma or respiratory illness diagnosis (any age), requires medical order.
	Carpet Cleaning \$150 annually for residential carpet cleaning for individuals diagnosed with asthma and other respiratory illnesses. Alliance will contract directly with carpet cleaning vendors and will pay providers directly through an invoice process. This service is available for Tailored Plan beneficiaries. This VAS is expected to be delivered over one or two days for carpet cleaning to be completed. Criteria: Asthma diagnosis (any age).
	HEPA filter vacuum and replacement filters \$250 lifetime benefit for vacuum and HEPA filter replacements. Alliance will establish contract relationship with suppliers and will make payments directly to the provider based on submitted invoices. This VAS is expected to be available for delivery 6 days per week. Criteria: Asthma diagnosis (any age).

Cooking classes

Enrollment fees for members, parents or guardians to participate in healthy cooking classes. Alliance will develop contracts with vendors or use our current PO process to reimburse vendors of these classes directly. This VAS is expected to be a 1- to 6-month-long cooking class.

Criteria: Beneficiaries and their parents or guardians.

Youth Camps

Youth camps focused on health and wellness for youth under 18. Examples include asthma, diabetes, YMCA, weight management and social interaction camps. Alliance will enter into contracts with vendors/entities providing these camps and may direct payments to vendors upon receipt and approval of invoices. The length of this VAS will vary depending upon the type of camp. It is expected to last about 1 to 3 months.

Criteria: Under the age of 18 diagnosed with asthma, diabetes or obesity, and youth experiencing social isolation.

GED Literacy Enrollment fees

For taking part in GED or literacy classes. Alliance will make direct payments to vendors of this service outside of our claims system. The length of this VAS will vary depending upon the type of GED or literacy class. It is expected to last about 6 months to 1 year.

Criteria: Added service beneficiaries over the age of 18 without a high school diploma.

Tailored Plan Members and Medicaid Direct Beneficiaries

The following VAS are available to Tailored Plan members and Medicaid Direct beneficiaries.

Education and Wellness

Tobacco Cessation Support Specialists

Tobacco cessation support by trained coaches, web coaching, texting support and access to quit aids. Alliance will link members with Tobacco Cessation Support Specialists. This service is free to NC residents. This VAS will be an ongoing service for up to 1 year.

Criteria: Active tobacco use.

Other Smartphones

Alliance is with Assurance Wireless to provide our members access to a free smartphone with free monthly data, unlimited texting, and free monthly minutes. The program is free to Medicaid beneficiaries. There will be no financial exchange between Alliance and the vendor. This VAS will be an ongoing smartphone service once started.

Criteria: Over the age of 18.